



C O N S U L T I N G

## National Advocacy Services

- Develop and implement proactive advocacy plans
- Customize communications strategies to advance your company's policy agenda
- Monitor legislation and federal policies for potential impact
- File comments with Federal Communications Commission on your behalf
- Develop testimony for Congressional hearings



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# National Advocacy

There's no better strategy for impacting rural telecommunications policy than active, consistent and focused advocacy efforts. In today's world of rapidly expanding government involvement, acting—rather than reacting—to proposed changes in regulations is vital to success.

Our National Advocacy professionals have more than four decades of experience in the Federal legislative and regulatory arenas. With that experience, GVNW's team of advocacy experts offer a valuable resource to help you achieve your company's policy agenda on both the National and State levels.

## How GVNW's National Advocacy Team Can Assist You

With countless groups vying for the attention of government leaders, it is vital that you have a dedicated team of professionals looking out for your best interests. The National Advocacy Service team at GVNW has been successfully advancing the policy agenda of clients for years. Our depth of experience allows us to:

- Identify key issues confronting your business
- Develop proactive advocacy plans tailored to meet your concerns and needs
- Customize a communications strategy that anticipates issues and enables your company to advance its policy agenda
- Monitor legislation and Federal policies for potential impact on rural telecommunications issues affecting your company
- File comments with the Federal Communications Commission on your behalf
- Develop testimony for Congressional hearings

### Why GVNW?

- Experience—With more than four decades of combined experience, we know what it takes to successfully advance an agenda in the halls of government.
- Credibility—GVNW has a sterling reputation for its ability to accurately and thoroughly advocate complex topics on behalf of clients.
- Regional Offices—While advocating on a National level is vitally important, state and local governments can (and do) have a serious impact on the way you do business. Our regional presence gives us the flexibility to deal quickly and effectively with local concerns.